

THE CLD MANIFESTO

DON'T WASTE TIME RATIONALIZING YOUR GAME.

SHUT UP AND LET YOUR GAME DO THE TALKING.

FUCK EXPOSITION.

FUCK "CINEMATIC EXPERIENCES".

FUCK REALISM.

FUCK PLOTS.

YOUR GAME SHOULD ENABLE STORIES, NOT TELL THEM.

YOUR GAME SHOULD BLEED STYLE.

THE SAME GOES FOR SUBSTANCE.

YOUR FAVORITE CHILDHOOD VIDEO GAME IS
A SHIT SOURCE OF SOLE INSPIRATION.

YOUR GAME ISN'T WORTH MORE THAN \$20.

MAKE MORE SHIT.

HELLOCLD.COM